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Outdoor LED Signage

STREET ADVERTISING AND OUTDOOR COMMUNICATION SOLUTIONS
FOR RETAIL AND HOSPITALITY



Stock in Milan



When it comes to the most effective advertising strategies currently available, the Outdoor LED Display certainly occupies one of the most prominent positions.

Easy to use, they capture the attention of passers-by with constantly updated dynamic images and are incomparably brighter and more colorful than classic box signs.

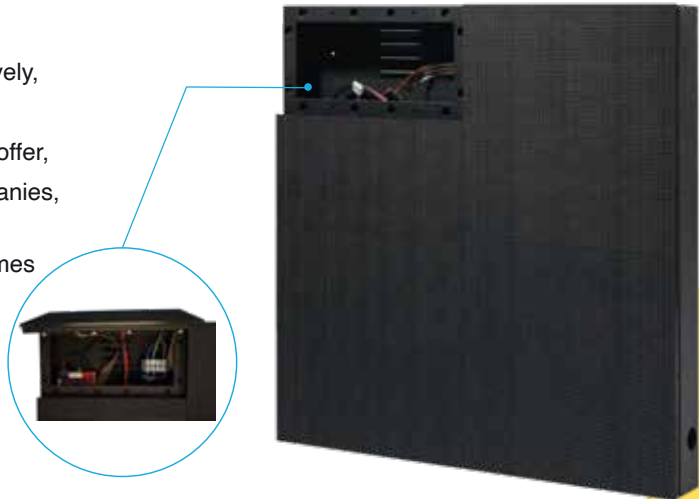
NSELED LED screens are a real marketing tool and offer an easily quantifiable added value in terms of turnover. Furthermore, LED displays allow investments in online and social communication to be converted into in-store communication.

Digital LED Signage allows you to:

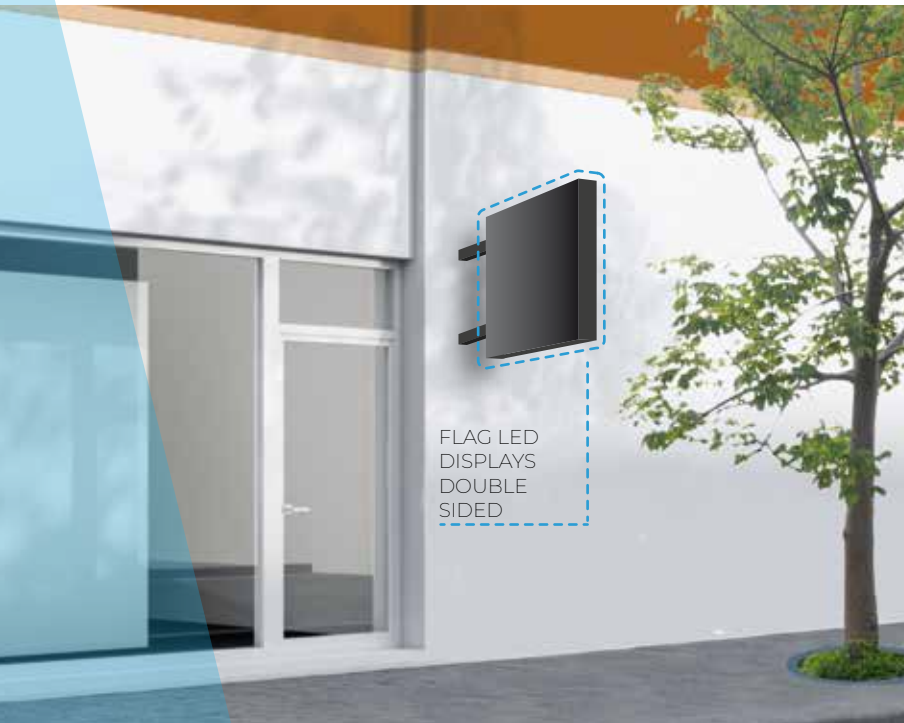
- reach customers and interact efficiently and effectively,
- attract new business opportunities,
- inform about the prospect and customer product offer,
- improve the operational efficiency of companies, capturing the attention of passersby,

The investment in outdoor communication becomes therefore strategic to intercept new customers.

NSELED Europe has developed a range of solutions suited to meet the needs of any business



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FLAG LED
DISPLAYS
DOUBLE
SIDED

1

FLAG LED DISPLAYS DOUBLE SIDED

NSELED LED Signage lets you **take advantage of your investments in digital communication** and expand its effectiveness, **strengthening the brand image and the pervasiveness of your communication visual.**

In a dynamic and ever-changing world, LED signs are a tool of strategic communication:

1. **They strengthen brand awareness**
2. They **are interactive and adaptable**: the graphics they can be fast updated, aligning with the strategy of marketing and corporate goals
3. **They grab attention and entertain** pleasantly customers and passers-by.

ON POLE DISPLAY DOUBLE SIDED

The high brightness, the high frequency of update, the high contrast of the LED NSELED signage make it suitable for outdoor communication.

Outdoor LED screens allow you to **reproduce images, videos, texts and high-definition static content of both day and night**, by regulating the brightness depending on environmental conditions to **optimize the consumption of energy** and the **pleasantness of the visual experience**.





SHOPWINDOW LED DISPLAYS OUTDOOR OR SEMI OUTDOORS

NSELED LED screens consist of a **aluminum cabinet** which makes them resistant and lasting without burdening the load-bearing structure of excessive weight. They are developed with

a **minimum thickness** to reduce encumbrance and to be **pleasing to the eye**.

Quick and easy to install, LEDwalls NSELED boast a **very high contrast ratio**, a **stable video transmission**, **flicker-free** images and a incomparable **vividness of colors**.

ABOVE THE DOOR DIGITAL SIGNAGE

The LED signs are **front maintenance**, in order not to have to disassemble the whole structure in case of failure, and **latching magnetic** that guarantees the **perfect juxtaposition of modules without use of particular tools**.

The NSELED LED Signage resists to adverse climatic conditions, thanks to:

- **powder coating**
- **aluminum cabinets**
- optimal heat dissipation
- **perfect waterproofing**

Available in various pixel pitches for maximize the effectiveness of communication and satisfy every need of budget.





OUTDOOR
LED POSTER

POSTER TYPE LED DISPLAYS

Programming

NSELED offers a **software** that allows you to manage the **content schedule** with a pc and a cable connection.

Content scheduling and uploading **graphics** can also be customized and managed remotely with one smartphone or a pc, thanks to an **interface simple and intuitive**.

Performance monitoring

To always have screens working perfectly, **performance monitoring** of NSELED LED displays can take place **remotely** too. You can adjust settings such as on/off, brightness, etc.

RePLAY by NSELED

A **content management software** with professional performance suitable even for those who are not experts.

This is a software that works in the cloud for the management of digital signage schedule contents: **creativity, editing** and **remote programming** in a single interface.

- **Easy** update of remote displays
- Simple and intuitive graphic program for the autonomous composition of **graphics and contents**
- Reboot the device remotely
- "Screenshot" function for real-time display of contents for optimal communication control



NSELED Standard Cabinet Controllers

HD A6 is a **Player controller** with 8GB of memory internal.

Through the HD Player software it is possible to **manage videos, photos, texts, animations in sequence** within the LAN network.

If configured, it connects to the internet. Gives the chance management of the entire system remotely.

- **Synchronous and asynchronous communication**
- **Autoscaling**
- **Coordinated management** of 2.3 million pixels
- **Wi-Fi** connection, **LAN** connection.
- Optionally support **4G** and remote control in **cloud**.



Standard Cabinet

The standard model of the Outdoor LED signage is the P4 (other models are available to order).

The P4 Cabinet measurements are:



640x640 mm



640x320 mm



320x640 mm



960x960 mm

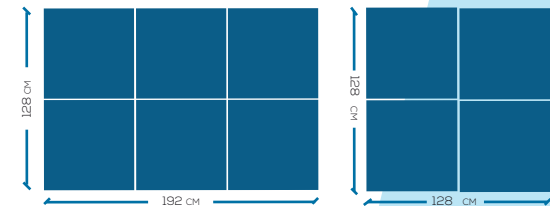
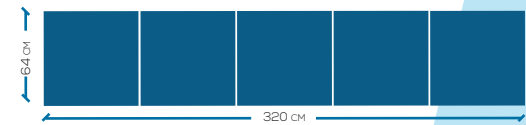
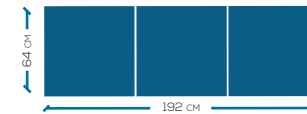
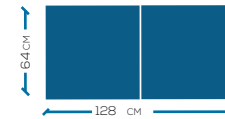
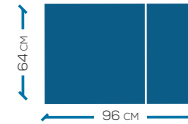


960x480 mm

P4 SIGN
OUTDOOR

LEED
STAND UP DIGITAL

Configuration examples



Magnetic application



• Optimal heat dissipation
• Powder coating

SPECIFICATION

| | STANDARD IN STOCK | | | | |
|----------------------------|---------------------------|---------------------------|--------------------------------------|---------------------------|---------------------------|
| Model Type | OF-P2.5 | OF-P3 | OF-P4 | OF-P5 | OF-P6 |
| Pixel pitch | 2.5mm | 3.076mm | 4mm | 5mm | 6.67mm |
| Density | 160,000 dot/ m2 | 105.688 dot/ m2 | 62,500 dot/ m2 | 40,000 dot/ m2 | 22,778 dot/ m2 |
| LED Type | SMD2121 | SMD2121 | SMD1921 | SMD2525 | SMD3535 |
| Pixel type(R / G / B) | 1R1G1B (3 in 1) | 1R1G1B (3 in 1) | 1R1G1B (3 in 1) | 1R1G1B (3 in 1) | 1R1G1B (3 in 1) |
| Module size | 320*160mm | 320*160mm | 320*160mm | 320*160mm | 320*160mm |
| Module Resolution | 128*64px | 105*53px | 80*40px | 64*32px | 48*24px |
| Case Material | Aluminum | Aluminum | Aluminum | Aluminum | Aluminum |
| Drive mode | 1/32 Scan | 1/26 Scan | 1/16 Scan | 1/8 Scan | 1/8 Scan |
| Viewing Distance | 2-150m | 3-150m | 4-150m | 5-150m | 6-150m |
| Brightness | ≥5500 nit | ≥5000 nit | ≥6000 nit | ≥6500 nit | ≥5000 nit |
| Refresh rate | ≥1920 | ≥1920 | ≥1920 | ≥1920 | ≥1920 |
| Input voltage | 110-220V | 110-220V | 110-220V | 110-220V | 110-220V |
| Average Power Consumption | 380w | 360w | 240w | 240w | 360w |
| Temperature Operating (°C) | -25°C ~45°C | -25°C ~45°C | -25°C ~45°C | -25°C ~45°C | -25°C ~45°C |
| Working Humidity | 10% ~95% | 10% ~95% | 10% ~95% | 10% ~95% | 10% ~95% |
| IP Rating | IP65 | IP65 | IP65 | IP65 | IP65 |
| Viewing Angle | 140° (H)/140°(V) | 140° (H)/140°(V) | 140° (H)/140°(V) | 140° (H)/140°(V) | 140° (H)/140°(V) |
| Control method: | Asynchronous &Synchronous | Asynchronous &Synchronous | Asynchronous &Synchronous | Asynchronous &Synchronous | Asynchronous &Synchronous |
| Application | Outdoor | Outdoor | Outdoor | Outdoor | Outdoor |
| Certificate | CE/ROHS/FCC | CE/ROHS/FCC | CE/ROHS/FCC | CE/ROHS/FCC | CE/ROHS/FCC |
| Maintenance | Front (in option rear) | Front (in option rear) | FRONT MAINTENANCE | Front (in option rear) | Front (in option rear) |

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more on www.nseled.eu

